



## Why Become a Long & Foster | Christie's Agent?

**A Seamless Move.** Transferring agents immediately become a part of the Long & Foster | Christie's family and continue to do business without interruption. Prior earnings qualify for Long & Foster's prestigious production clubs.

**Brand Equity.** The Long & Foster logo represents decades of success built on family, trust and excellence.

**Industry Leader.** With \$31.2 billion in 2016 sales, Long & Foster is the No. 1 private residential real estate company in the United States by sales volume.

**Respect and Recognition.** Top producers enjoy award events, speaker functions and annual retreats.

**Size and Stability.** Agents are backed by the full power of an 11,000+ agent network and can conduct business out of any of our 220 fully equipped real estate offices from New Jersey to North Carolina. Branch managers and office administrators stand ready to assist. On-site Prosperity Home Mortgage loan officers can quickly qualify customers.

**A Network of Support.** At agents' disposal is a headquarters staffed with professionals in marketing, advertising, technology, training, mortgage financing, insurance, settlement, new homes, property management and other home-related services.

**Training.** Our nationally recognized, certified training programs, seminars and webinars keep Long & Foster agents at the top of their industry. Your success is our success, and we never stop investing in you.

**Around-the-Clock Access.** Our Intranet offers a complete business resource including forms and contracts as well as accounting and expense tools, available 24 hours a day, seven days a week. In addition, many other Long & Foster-provided marketing tools, including our exclusive listing presentation program, are available online, anytime.

**Direct Deposit Program & Turbo-Pay®.** Long & Foster pays commissions daily and offers direct deposit. Commission checks are disbursed through Turbo-Pay® the day after settlement or recordation.

**Industry-Leading Online Solutions.** We lead the industry in internet technology and innovation. Our agents can establish a dynamic online presence by customizing their own site from our suite of innovative website and social media solutions, free of charge.

**Maximum Exposure. Maximum Results.** LongandFoster.com doesn't just reach interested buyers and sellers, it engages them. Over 4.5 million customers visited our website in 2016, proving that more and more buyers and sellers are getting started at LongandFoster.com

**Help Desk.** Our Help Desk keeps our agents plugged-in and ahead of the curve with over-the-phone troubleshooting and applications assistance. We also have a team of field technicians that provides hands-on technical support in your Long & Foster | Christie's office.

**Marketing.** Long & Foster | Christie's offers a wide selection of professional marketing materials, customizable property collateral, just listed/just sold postcards, digital advertisements and more to build your business and promote your listings.

**Long & Foster Luxury Homes.** Our exclusive, award-winning Long & Foster Luxury Homes magazine is distributed three times annually to more than 120,000 individuals in the Mid-Atlantic through insertion in the Wall Street Journal. Our affiliations with Luxury Portfolio International, Christie's International Real Estate (available in select areas) and Who's Who In Luxury Real Estate provide added global exposure for our luxury listings.

**Referrals.** Clients moving outside of Long & Foster's markets? You can partner with Long & Foster Corporate Real Estate Services to refer your contacts to one of our global partners for assistance with their real estate and relocation needs. Similarly, when these global partners refer clients to our markets, you'll get an opportunity to help their clients and earn additional income.

**LONG & FOSTER®**  
REAL ESTATE

**CHRISTIE'S**  
INTERNATIONAL REAL ESTATE